

Corporate Membership Programme Benefits

	Bronze	Silver	Gold	Diamond	Platinum
Letter of appreciation	Yes	Yes	Yes	Yes	Yes
Acknowledgment in WWF-Pakistan's Annual Report	Yes	Yes	Yes	Yes	Yes
Free annual subscription to WWF-Pakistan's quarterly magazine Natura	Soft copy + 1 hard copy	Soft copy + 3 hard copies	Soft copy + 5 hard copies	Soft copy + 10 hard copies	Soft copy + 20 hard copies
WWF-Pakistan souvenirs	Mug + 3 Panda key chains	Table lamp + mug + 3 Panda key chains	Neck ties + field bag + mug + 5 Panda key chains	Neck tie + field bag + t-shirt + p-cap + mug + 10 Panda key chains	3 neck ties + laptop bag + table lamp + two p-caps + mug + 10 Panda key chains
WWF-Pakistan car stickers	1	3	5	10	20
Executive invitations to WWF-Pakistan events	2	4	6	8	10
Annual corporate membership certificate for the organization	Yes	Yes	Yes	Yes	Yes
WWF branded greeting cards	E-cards	25 printed cards	100 printed cards	250 printed cards	500 printed cards
Free ad placement in the WWF greeting cards catalogue	-	-	-	-	Yes
Tree plantation activity for employees	-	-	25 Employees	50 Employees	75 Employees
Free enrollment of selective no. of children in the Eco-Internship Programme	-	-	2	4	6
Nature photography session for nominated employees	-	-	1	2	4
Public awareness banners to be displayed at your office premises	-	-	1	2	3
Placement of company's logo on WWF corporate partners wall	-	-	-	Yes	Yes
Organization banner to be displayed at WWF-Pakistan's Nature Carnival	-	-	Yes	-	-
Free stall at WWF Pakistan's Nature Carnival	-	-	-	Yes	Yes
Free logo on WWF Pakistan's Nature Carnival main backdrop	-	-	-	-	Yes
Complementary WWF Individual Memberships	1	3	5	8	10
Discount for all employees on Panda Products	10%	10%	15%	20%	25%
Discount for all employees on Eco-Adventure field trips	-	-	-	10%	10%
Documentary screening session for employees	-	-	-	-	yes
Minimum Donation Amount in PKR	Rs. 25,000	Rs. 50,000	Rs. 200,000	Rs. 500,000	Rs. 1,000,000

Note: Donation to WWF-Pakistan is tax exempted.